

**BECOME A CERTIFIED
GPS SPECIALIST**



www.globalpriority.org



THE POWERFUL ADVANTAGE OF VALUES

Global Priority is a world leader in implementing the message of values-based leadership. For more than 25 years we have focused our attention on developing high-capacity, values-driven leaders. In the last 7 years we have been working with national and government institutions to implement Corporate Campaigns that have changed many toxic cultures. Now we are assembling a team of Certified Global Priority Solutions (GPS) Specialists who can bring that lasting change model directly to any organization.

UNDERSTANDING THE NEXT GENERATION OF EMPLOYEES

Certified GPS Specialists will understand the four value systems at work in the marketplace today. Our methodology empowers and inspires, offering creative solutions that lead to action and results.



OUR MISSION

“Our Mission is to take corporate values off of the wall and put them into the hearts and minds of people!”

YOUR SPECIALTY IS IMPORTANT

Global Priority Solutions (GPS) is offered only through certified seasoned advisors who have proven themselves as experts in their specialty: motivators, educators, implementers...a global team that has united their individual specialties with the powerful advantage of values. **The Certified GPS Specialist** team can coach, consult and replicate. This is a true force multiplier.

“Force Multiplication... is like super charging your engine!”

This is the secret of the **GPS Specialist** team. We offer a powerful set of tools that will magnify your efforts and increase your capacities. Perhaps your company can be **“POWERED BY GPS”**.



“A force multiplier is a military term that refers to a factor that dramatically increases the effectiveness of a soldier. For example, if a certain technology like GPS enables a force to accomplish the same results as a force 5 times as large but without GPS, then the multiplier is 5.”

Force Multiplication means that your materials are multiplied, your image is multiplied, and your message is multiplied.

THE 3 R's

ROUNDTABLE - REINFORCEMENT - RECOGNITION

The 3 R's have provided a simple, sustainable system that can demonstrate continuous improvement on a weekly basis.

*"Small, measurable action steps...
little by little."*

Our engagement model involves all levels of an organization to develop an aligned culture. This ensures maximum buy-in and positive change. Our insights-based methodology helps employees to think differently as we communicate fundamental values concepts and share real-world examples. We close the gap with our **TOP DOWN** and **BOTTOM UP** model to align the culture.

OUR ENGAGEMENT MODEL



OUR APPROACH

We begin with "thought leaders", creating shifts in approach and perspective. Our **Certified GPS Specialists** do not dictate – they COLLABORATE. Our custom solutions are designed for those looking to create long-term, sustainable, positive transformation within organizations.

Then, we involve tools to develop a culture that ensures maximum buy-in. This bridges insights into action through best practices in leadership, culture, customer experience, brand loyalty, creativity, and innovation.

PRIVILEGED ACCESS

Our **Certified GPS Specialists** deliver the complete portfolio of GPS Business Programs. They personalize the programs in order to meet the needs of sophisticated business clients by relying on their own experience and business acumen to enhance core content. They receive **PRIVILEGED ACCESS** to the 20 sets of values that can be utilized for company specific training along with our other proven materials in reinforcement and recognition. In addition, they can blend that content in order to provide tailored programming for clients with more complex needs. This role requires outstanding presentation and facilitation skills to offer a blended solution.

OUR TOOLS

ASSESSMENTS AND PERSONAL GROWTH TOOLS

We go beyond the typical consulting assessment process to gain a deeper understanding of any organization so we can make a real impact. You will have access to a 360 degree assessment tool that can take the temperature of a company or team and offer a custom solution. We also offer a Personal Style Indicator that can be used for team building.

BECOME A CERTIFIED GPS SPECIALIST



“I see a GPS Specialist as a person that can change the culture of an organization. They can go to a company and present the system that will bring measurable and sustainable results.”

When you become a member of our team:

- You will become a Master Facilitator
- You will be able to train people within a company to become Master Facilitators
- You will learn to seize “Transformational Moments”
- You will be able to CO-BRAND the GPS materials
- Propel your coaching and consulting contacts
- Double your existing influence by connecting and networking
- Have access to case studies and imaging services
- Have privileged access to a system that is touching 82 nations

Our initial case study will show you how a company grew from a kitchen table to 60 million dollars in 12 years. We know that each of you comes with a wealth of experience and insight. Our goal is to multiply the force and influence that you now possess. You will become the agent of change in a company, organization, or nation.

We will celebrate your journey, uniqueness and insights.

“You will become a Transformation Specialist – able to seize the Transformational Moments that bring massive change. Transformation involves a specific pattern.”

E-mail Mike Poulin at betterispossible.mp@gmail.com for details on our next certification. Our training classes have limited capacity in order to give personal attention and training.

ACTUAL CASE STUDIES

Our **Certified GPS Specialists** are instantaneously connected to a network of Values -based training that has taken place around the world.

THE GLOBAL PRIORITY FOOTPRINT

Aruba	Colombia	Spain	Libya	Uzbekistan
Canada	Ecuador	Norway	Egypt	Kyrgyzstan
Mexico	Peru	Sweden	Nigeria	India
Guatemala	Chile	Poland	Congo	China
El Salvador	Brazil	Austria	Zimbabwe	Laos
Jamaica	Bolivia	Italy	Mozambique	Thailand
Cuba	Paraguay	Switzerland	Burundi	Vietnam
Puerto Rico	Argentina	Ukraine	Rwanda	Cambodia
Bahamas	Uruguay	Romania	Kenya	Indonesia
Haiti	Scotland	Greece	Uganda	Philippines
Dominican Republic	Ireland	Turkey	Central African Republic	Papua New Guinea
Panama	United Kingdom	Australia	Russia	Fiji
Honduras	Netherlands	New Zealand	Azerbaijan	Botswana
Venezuela	France	Burkina Faso	Jordan	Macedonia
Guyana	Germany	Sierra Leone	Yugoslavia	Cameroon
				South Africa